



FOR IMMEDIATE RELEASE

**Autumn Leaves of North Carrollton at Castle Hills Celebrates Five-Year Anniversary
With Re-Grand Opening and Name Change**
Renovated residence features amenities and design unique for those with dementia

Irving, TX, May 10, 2007 – After five years as one of Carrollton’s leading memory care residences, Autumn Leaves of Carrollton is making big enhancements, including a name change and interior renovations designed to appeal to residents with Alzheimer’s and other forms of memory loss.

To recognize its milestone anniversary, residents and guests will enjoy a re-grand opening celebration on Thursday, May 17, complete with cocktails, hors d’oeuvres, live entertainment and appearances by special guests, including city officials and executives from The LaSalle Group – parent company of the Autumn Leaves brand – and RT Partners Investment Group. Open to the general public, the event will take place from 5:30-8 p.m. at 1800 King Arthur Blvd, Carrollton, Texas, 972-492-7700.

In conjunction with the five-year anniversary, LaSalle executives also will announce a formal name change from Autumn Leaves of Carrollton to a more geographic description of Autumn Leaves of North Carrollton at Castle Hills.

“We believe this name change better reflects our location, which will enable those considering residential care for loved ones to easily identify and find us,” said Win Warren, LaSalle Group co-founder.

According to Jane Warren, registered nurse, co-founder of LaSalle and wife of Win Warren, the company continues to research and implement services that are amenable to residents.

“Since opening in the area in 2002, we’ve learned much more about the care and well-being of residents with Alzheimer’s,” said Ms. Warren. “As a result, we’ve upgraded our Carrollton home with amenities that better serve our residents, such as adding salt-water aquariums in our two dining rooms, which are known to stimulate the appetites of those with dementia, and enhancing our secure outdoor courtyards with fragrant flowers and herbs to prompt pleasant memories.”

Other renovations include adding new color-coded carpets, paint and decorative accents in all of the common areas, as well as furniture and new serving ware and dishes.

“Because we encourage our residents to freely roam about the home, we have numerous seating areas that must be comfortable, attractive and inviting. After all, this is their home and we want them to enjoy the common areas as much as their own personal rooms,” said executive director Stephanie Easterling, who was a former caregiver at the Carrollton Autumn Leaves before obtaining her master’s degree in long-term care administration.

Autumn Leaves of North Carrollton at Castles Hills Celebrates Five-Year Anniversary/2

Designed by Ms. Warren, the North Carrollton residence is a 25,000 square-foot facility that includes 36 rooms that accommodate up to 44 residents. Standard design features include color-coded, thematic residence wings known as “neighborhoods;” gripped hand-rails; memory boxes outside of each room that contain favorite photos or objects to help personalize resident rooms; and high ceilings, angled doorways and large windows at the end of resident hallways to help prevent tunnel vision.

“This design allows individuals to live in a residential environment that provides security and a more nurturing lifestyle,” said Ms. Warren. “An uplifting, supportive environment enables residents to continue their lives as independently as possible with just the right amount of assistance.”

The property also features two enclosed and secure landscaped outdoor courtyards comprising 10,000 square-feet, a library, therapeutic kitchen, greenhouse, craft rooms, quiet lounges, game room, entertainment room, one private and two common dining rooms and an onsite hair salon.

About The LaSalle Group and Autumn Leaves

Family-owned and operated, The LaSalle Group develops, builds and manages specialized assisted living facilities for people with Alzheimer’s and other forms of dementia, as well as active adult/independent and assisted living retirement communities for aging adults.

Owned by The LaSalle Group, the Autumn Leaves brand of assisted living residences is uniquely designed and staffed with care givers who are specifically trained in the care of individuals with Alzheimer's disease and other forms of dementia. With seven locations in the Dallas/Fort Worth Metroplex, the company is the largest memory care assisted living provider in the area and has been focusing specifically on caring for people with memory impairments for the past 10 years.

Autumn Leaves is the largest provider of dementia care in North Texas, with locations in North Carrollton at Castle Hills, Arlington, Flower Mound, Fossil Creek (opening in August 2007), Grapevine, McKinney and Richardson/North Garland.

For more information, view www.lasallegroup.com or www.autumnleavesliving.com or call 1-800-452-7255.

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Autumn Leaves Profile

What: A family owned and operated portfolio of assisted living residences that specialize in the care of memory impaired residents with Alzheimer’s disease and other related forms of dementia. Autumn Leaves is owned by The LaSalle Group and managed by its affiliate, Constant Care Management Company.

The LaSalle Group is an experienced, privately owned developer that has invested in and developed numerous successful apartment projects throughout Texas and the Southwestern United States. The company has focused on the senior and assisted living industry since the late 1990s with a goal of becoming a national industry leader. To ensure quality and the proper design for memory impaired residents, The LaSalle Group’s wholly owned construction subsidiary, Lake Superior Contracting, designs and builds each Autumn Leaves residence.

Headquarters: Las Colinas, Texas

Autumn Leaves Layout: Freestanding 25,000 square-foot residence that includes 36 rooms that accommodate up to 44 residents. Other features include:

- Stone and brick exterior
- Wide corridors, arched entrances and angled resident doorways
- Color-coded, thematic residence wings known as “neighborhoods”
- Gripped hand-rails
- Spacious memory boxes outside of each residence room
- Two 10,000 square foot enclosed and secure landscaped outdoor courtyards
- Recreation, television and common living rooms
- One private and two common dining rooms
- Therapeutic kitchen and greenhouse
- Onsite hair salon
- Two large therapeutic aquariums in common dining rooms
- Fully furnished resident rooms with bed, dresser and nightstand included in monthly rate

Autumn Leaves also takes great care to make the transition into their residence as seamless as possible by waiving deposits and not requiring any long-term contracts for residents. In addition, rates are set and do not fluctuate with the needs of the residents.

Jobs: 25 full-time and 10 part-time employees

Development Plans: Current Autumn Leaves properties include Arlington, Flower Mound, Grapevine, McKinney, North Carrollton and Richardson/North Garland. Construction has begun in Fossil Creek – the first Fort Worth area location.

Development will continue in Texas and other select national markets in 2007.