

# THE LASALLE GROUP



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## **FOR IMMEDIATE RELEASE**

### **THIRD TIME'S A CHARM, THE LASALLE GROUP, INC. BREAKS GROUND ON NEW SPECIALIZED ASSISTED LIVING COMMUNITY IN HOUSTON**

*Leading Real Estate Developer Constructs State-of-the-Art Facility Dedicated Specifically to  
Alzheimer's and Memory Care in Spring, TX*

**Spring, TX – July 12, 2010** – Dallas-based developer The LaSalle Group, Inc. is breaking ground on its third specialized Alzheimer's and Memory Care Assisted Living Community in the Houston area, Autumn Leaves of Cypresswood, in Spring, TX. Company leadership, principal investors and other key partners will gather to see the newest addition to the Autumn Leaves family at official ground breaking ceremonies Tuesday, July 20 beginning at 11:00 a.m. Ceremonies will take place at the Cypresswood site located at 6327 Cypresswood Drive in Spring, TX. Local media and Spring area officials are invited to attend as well.

Research of the Houston area has continued to show a demand for dedicated Alzheimer's beds that exceeds the current supply. "We will continue to develop in the Houston market," said Mitchell Warren, President of The LaSalle Group. "Our partners and investors recognize the pent-up need for our dedicated services that cater to this specific population and based on our in-depth market research results, we are committed to continuing our growth pattern in this market." Autumn Leaves of Cypresswood will be the 15th property developed by LaSalle over the past ten years. Currently, The LaSalle Group has nine Autumn Leaves communities operating successfully in the Dallas/Fort Worth market and three in the greater Chicago area. The first Houston property to open, Autumn Leaves of The Woodlands, is set to accept their first residents in August; construction on the second Houston property, Autumn Leaves of Riverstone, is underway in Missouri City and scheduled to be completed in early Spring 2011. The company plans to continue their current expansion into the Houston market opening new communities in the area over the next three years.

Autumn Leaves of Cypresswood is scheduled to be completed and accepting residents by late Spring 2011. The property will feature 38 units and accommodate approximately 46 residents. For more information on this or other LaSalle Group projects, contact the home office at (214) 239-8400.

#### **Construction and Management**

Lake Superior Contracting, LaSalle's in-house, full-service construction division, will coordinate and manage the design and construction of the new property ensuring the distinctive, research-based structural design attributed to all of LaSalle's Autumn Leaves communities is in place. Sister firm Constant Care Management Company will manage and oversee all of the day-to-day operations once the community opens.

#### **About The LaSalle Group, Inc.**

Family-owned and operated, The LaSalle Group (with its subsidiaries and affiliates) develops, builds, manages and owns specialized assisted living residences for people with Alzheimer's and other forms of memory impairment, as well as other specialized real estate properties throughout the United States. For

more information about our business, companies and current projects visit <http://www.LaSalleGroup.com> or call 1-800-452-7255. “Our Family Caring For Your Family”

**About Alzheimer’s Disease**

Alzheimer’s disease is a fatal and progressive brain disease that affects over 5.3 million Americans. Currently there is no cure and medications do not stop or reverse the disease. As the most common form of dementia, it accounts for more than approximately 60% of dementia cases.

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